



Preface

We are delighted to present Wakayama Tourism Review (WTR) Vol. 1, the first collection of research articles by researchers at Wakayama University's Center for Tourism Research (CTR). In total, six short articles, two each from the CTR's three research units, Management, Community, and Culture & Heritage, are included in this collection. As CTR researchers study tourism from a variety of angles, WTR showcases a diverse range of research topics.

Since its founding in 2016, CTR has been devoted to establishing itself as a leading research institution and becoming a key research hub in the Asia-Pacific region to contribute to the development of a sound and sustainable society through the advancement of tourism research. We hope that WTR will provide a useful resource for a wide-ranging domestic and international audience that includes researchers, students, industry professionals, and community members. We also hope that this research collection will connect CTR and these audience members to enhance communication and foster future collaborations.

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